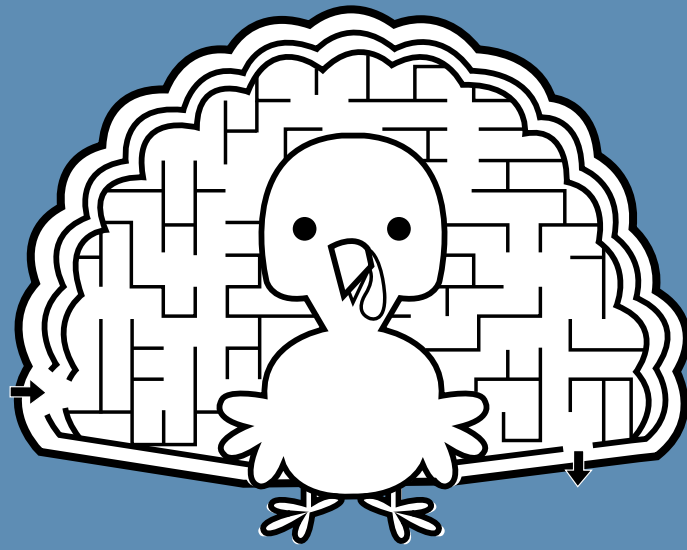


Help the turkey find its way!  
MyCARPETMART Maze



### All I want for Christmas Word Search

Help Santa fill his bag with toys!

E	P	T	R	U	C	K	B	L
A	U	B	R	S	D	B	L	N
Z	Z	E	J	K	O	K	O	F
C	Z	A	G	A	L	Z	C	T
R	L	R	A	T	L	Z	K	R
O	E	H	M	E	J	X	S	A
B	D	W	E	S	C	A	R	I
O	W	P	U	P	P	E	T	N
T	B	A	S	E	B	A	L	L

- |          |        |        |
|----------|--------|--------|
| baseball | doll   | robot  |
| bear     | game   | skates |
| blocks   | puppet | train  |
| car      | puzzle | truck  |



### MyCARPETMART Members

Finish this fun page and drop it off at Carpet Mart to receive a FREE Starbucks gift card.



### myCARPETMART Exclusive:

We would love to celebrate a special occasion with you on our road sign. To register call Courtney at 502.425.3022, ext.1

# myCARPETMART Connection

Good News from your Carpet Mart Family  
mycarpetmart.com/visit us | 502.425.3022 | 9501 Shelbyville Road  
Hours: Mon-Fri 10-5, Sat 9-3

Welcome to the **MyCarpetMart Connection**, a Good News Newsletter. We began this unique rewards program to benefit our loyal customers, families, friends, and our community. Throughout these pages, you'll find our non-profit of the month and how you can join in donations as well as information on sending in your friends to earn money back and our upcoming promotions!

If you're not already a registered member of the MyCarpetMart Community, there are no fees, just an "Ask" for you to join us in building a business that wins. A win for us means everybody benefits (you, our installers, our team, our community). As a member, you get access to exclusive benefits. Join at mycarpetmart.com/community.

## Community Partner of the quarter

**The Golden Arrow** is a non-profit agency which provides assistance to mothers and children. Established in 1997 as an outreach ministry of St. Martin of Tours Catholic Church, the center works in conjunction with the Schuhmann Center. Their program is designed to encourage each client to make constructive changes in her life and therefore, improve the future of her child.



The Golden Arrow serves over 200 households and 400 children each month. Upon a client's first visit, she is given the "Full Baby Closet Visit" which provides the baby with diapers, formula, baby food, and clothing. Clothing and diapers are given out every two months.

Throughout this quarter, Carpet Mart will be collecting donation items for the Golden Arrow. Items that we are accepting can be found on the list to the right. Thanks for partnering with us to help our community!

## Benefits of myCARPETMART Community

MORE than a rewards program

- Member Only Discounts\*
- 24 Months 0 Interest Plans\*
- Send A Friend Rewards\*
- Community Giving Opportunities\*
- Your Name in Lights\*
- Good News From MyCarpetMart Connection

## DONATION ITEMS NEEDED

Collect any of the following items & drop them off at Carpet Mart.

- Diapers & Wipes
- Baby Food & Formula
- Children's Clothing & Shoes
- Maternity Clothing
- Baby Toiletries
- Baby Bottles & Bibs
- Receiving Blankets



We're Better when we do Community Together!



**Drue Felts**  
8 Years at Carpet Mart



**Courtney Robinson**  
7 Years at Carpet Mart



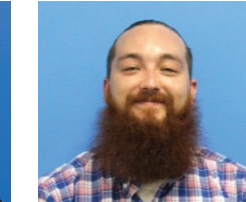
**Jake Hightower**  
7 Years at Carpet Mart



**Christian Robinson**  
7 Years at Carpet Mart



**Brenda Franklin**  
2 years at Carpet Mart



**Levi Martin**  
1 Year at Carpet Mart

Referred friends save an additional **3%**.



Help your friend save money on their purchase and earn gift cards for you based on their spend.



For your friend to receive extra discounts, you must register them at [mycarpetmart.com/sendafriend](http://mycarpetmart.com/sendafriend)

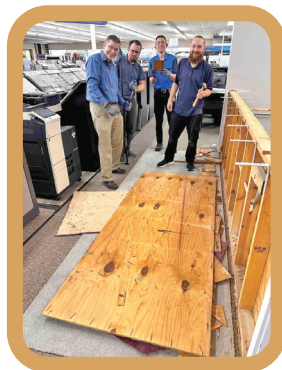
*Thanks for sending people our way!*

- Karen Bonham
- Dave & May Shouse
- Vona Atwell
- Jocelyn Dave
- Jim Greenwell
- Susie Hoffmann
- Rich Mather

# Fun at Carpet Mart!

## What's Going On In The Store

In the Spring, we partnered with the Northeast YMCA to help plant their Friendship Garden, in honor of Keith Jones who touched countless lives, especially those through the LiveStrong Program. A beautiful day it was Northeast Family YMCA LIVESTRONG Thanks for impacting the lives of many within our community!



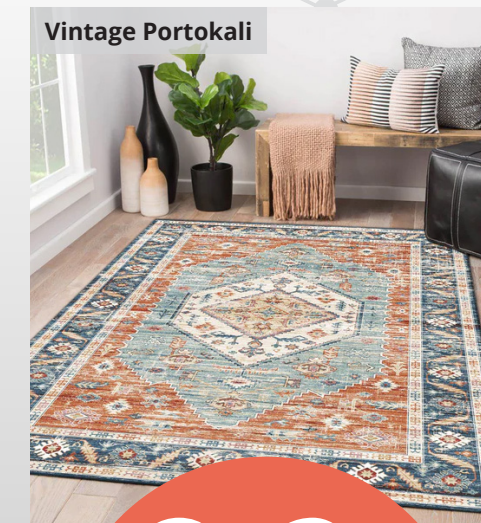
Never a dull moment at Carpet Mart! Some exciting things are happening around here such as tearing down walls! Stay tuned as we prepare for our 50th anniversary next year



We had a great turn out at the Swan Point Block party this fall! All of our signs kept blowing away, but we had a great time anyway! We enjoyed meeting people in our community and giving out some free rugs!



So happy....when the warehouse racks are full of customer pieces that have been inspected, vacuumed, cut and tagged ready for installation. People say we're crazy to do all that work - yes, we are crazy because we love our customers and want them to have the best job possible. Thanks to our awesome warehouse team!



## Featured Product RUGS THAT WOW!

3 X 5, 5 X 7, 7'5 X 9'5

**20% Off**



PEOPLE FRIENDLY. PET FRIENDLY. EASY CLEANUP. SPILL RESISTANT.  
**GOTTA SEE TO BELIEVE!**



**Bruce Jones**  
(Manager) 28 Years at Carpet



**Aaron Kinser**  
(Manager) 23 Years at Carpet Mart



**Joe Jones**  
22 Years at Carpet Mart



**Teresa Brame**  
21 Years at Carpet Mart



**Kimberly Grant**  
17 Years at Carpet Mart



**Brian Beckmann**  
14 Years at Carpet Mart